**Small Business Human Resource Market Research Survey**

**For Ian Hopfe with Little Blue House Business Services**

We are developing a new self-help human resource application for small business owners. We would like to hear your honest answers about human resources. Print then circle OR highlight and save your answers for each question. Then e-mail back a photocopy/picture OR this Word file back to [ian@littlebluehouse.ca](mailto:ian@littlebluehouse.ca). You can also send back an e-mail with the question number and your answers for each. Thank you!

1. Is your business located in Alberta, Canada?

Yes, No

1. Is your business located in Canada?

Yes, No

1. How many employees do you have?

1, 2, 3, 4, 5, 6, 7, 8, 9, 10+

1. How many family members work for your business?

0, 1, 2, 3, 4, 5+

1. Do you currently have any paid HR Professionals working for you?

Yes, No

1. Do you currently have a trusted friend that helps you with HR functions/issues?

Yes, No

1. What level of HR support do you think you need?
2. High (Full or part-time HR Professional hired on your staff),
3. Medium (HR Agency or HR Consultant for projects or on retainer),
4. Low (HR question service or HR database app)

**For the next 6 questions; Without having to increase your prices or sales:**

1. Can your business currently afford to pay a full-time HR Professional $60,000-$150,000/year?

Yes, No

1. Can your business currently afford to pay a part-time HR Professional $30,000-$75,000/year?

Yes, No

1. Can your business currently afford to pay an HR Agency $2,000-$10,000/month or per project?

Yes, No

1. Can your business currently afford to pay a part-time HR Consultant $500-$2,000/month?

Yes, No

1. Can your business currently afford to pay an HR Professional $50-$100/question as you need?

Yes, No

1. Can your business currently afford to pay $20-$50/month for you to access a massive database of HR information designed, compiled, and updated regularly by HR Professionals?

Yes, No

1. Would you be willing to agree to a phone/video interview to help further our market research? If yes, we will contact you through the same e-mail address that you sent these answers to us.

Yes, No

End of survey, Thank you for your time!